Free Wi-Fi at WOMAD

26 July 2010 – Festival-goers will have free access to Wi-Fi internet at the annual World of Music, Arts and Dance (WOMAD) festival in July, thanks to event specialists Etherlive.

Etherlive has enabled WOMAD to lead the way with introducing mobile technology to improve people's festival experience. Free internet access will allow visitors to download a range of content and apps that have been made available by the event organisers.

Chris Smith, Festival Director, at WOMAD says, "We are constantly looking for ways to improve the festival experience for people and free internet access does that. It allows people to stream Radio WOMAD, keep up with the latest events on Twitter and Facebook and means that smart phone applications can operate well on the festival site.

"We are also offering a free WOMAD iPhone app which is available for download and offers features such as line ups and timings, maps to help you find your way around and the ability to buy music from featured artists."

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About Etherlive

A successful event depends on great performances. From WOMAD and The Green Man Festival to the Southampton Boat Show and the Three Counties Show, we are the ones that make IT work. Etherlive sits behind the scenes delivering reliable Wi-Fi internet, telephony, laptops, PDQs and interactive messaging. Whether in a field or a building, we make connectivity simple.

http://events.etherlive.co.uk