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Technical expertise and events experience join forces

Venue IT merges with Etherlive

23 March 2010 – As the events and festival season get underway, Venue IT, the provider of telecommunications services to the events industry, is set to join forces with Etherlive. Merging into a single business unit, the two companies will work together to offer a range of communications services and consultancy to the events industry.

Chris Green, Managing Director at Etherlive comments, "With our strong technology background and Venue IT's events history and experience, we're a great fit. Having worked successfully together for a year and a half on a number of projects, the most logical step was to join forces and work as one. We're excited about the prospects ahead and look forward to delivering solutions that enhance the experience of organisers, exhibitors and visitors at all sorts of events across the UK."

Mike Lang, of Venue IT adds, "This relationship offers our loyal clients the best of both worlds; they will continue to deal with the same people offering the same high level of personal service, and will benefit from increased resources with a new found capacity to deliver not only a range of services from its existing portfolio, but more importantly new and exciting complimentary services – exactly what you need for a successful event."

Founded in 2004, Venue IT provides telecommunication solutions to some of the most prestigious outdoor national and international events held in the UK. Among its customers, Venue IT boasts names such as Southampton Boat Show, CLA Gamefair, Red Bull X Fighters, World Triathlon Games, Frieze Art Fair and Goodwood Festival of Speed.

Wiltshire-based and in business since 2007, Etherlive is a specialist event IT company that designs, implements and supports both temporary and permanent IT solutions for events. Etherlive supports organisers, promoters and venue managers as they deal with the challenges of security, communications and monitoring across large and complex sites.

Etherlive's customer base includes one-off short duration corporate events, specialist permanent installations and annual large scale temporary events. Customers include WOMAD, the Green Man Festival, Get Loaded in the Park, Silverstone, the Three Counties Showground, and corporate clients such as Nokia, Amazon, Littlewoods, Intel and the BBC.

Initially, the company will maintain both the 'Etherlive' and the 'Venue IT' brands. The company will operate from the Etherlive headquarters in Wiltshire.

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About Etherlive

A successful event depends on great performances. From WOMAD and The Green Man Festival to Southampton Boat Show and the Three Counties Show, we are the ones that make IT work. Etherlive sits behind the scenes delivering reliable Wi-Fi internet, telephony, laptops, PDQs and interactive messaging. Whether in a field or a building, we make connectivity simple.

http://events.etherlive.co.uk